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Deliverable 8.3 Project Website

Work Package 8: Impact, Outreach and Collaboration

TeNDER Project

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Funding Scheme: IA - Innovation action

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The TeNDER consortium consists of the following Partners.

Table 1 - Consortium Partners List

No	Name	Short name	Country
1	UNIVERSIDAD POLITECNICA DE MADRID	UPM	Spain
2	MAGGIOLI SPA	MAG	Italy
3	DATAWIZARD SRL	DW	Italy
4	UBIWHERE LDA	UBIWHERE	Portugal
5	ELGOLINE DOO	ELGOLINE	Slovenia
6	ETHNIKO KENTRO EREVNAS KAI TECHNOLOGIKIS ANAPTYXIS	CERTH	Greece
7	VRIJE UNIVERSITEIT BRUSSEL	VUB	Belgium
8	FEDERATION EUROPEENNE DES HOPITAUX ET DES SOINS DE SANTE	HOPE	Belgium
9	SERVICIO MADRILENO DE SALUD	SERMAS	Spain
10	SCHON KLINIK BAD AIBLING SE & CO KG	SKBA	Germany
11	UNIVERSITA DEGLI STUDI DI ROMA TOR VERGATA	UNITOV	Italy
12	SLOVENSKO ZDRUZENJE ZA POMOC PRI DEMENCI - SPOMINCICA ALZHEIMER SLOVENIJA	SPOMINCICA	Slovenia
13	ASOCIACION PARKINSON MADRID	APM	Spain

Document Information

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¹ **R:** Document, report; **DEM:** Demonstrator, pilot, prototype; **DEC:** Websites, patent fillings, videos, etc.; **OTHER;** ETHICS: Ethics requirement; ORDP: Open Research Data Pilot.

² **PU:** Public; **CO:** Confidential, only for members of the consortium (including the Commission Services).

Document History

Version	Date	Status	Authors, Reviewers	Description
v 0.01	03/12/2019	Template	Paride Criscio	Project deliverable template.
v1.0	10/12/2019	Draft	Paride Criscio, Riccardo Emmolo,	Table of content
v1.1	02/01/2020	Draft	Riccardo Emmolo, Flavia Rosati, Anasofia Carbonell	Technical Requirements and Other Features
v1.2	04/01/2020	Draft	Saverio Gravina, Paride Criscio	Executive Summary and introduction
v2.0	10/01/2020	Draft	Riccardo Emmolo	Website Mock-up
v2.1	13/01/2020	Draft	Riccardo Emmolo	Website definitive Screenshot
v3.0	16/01/2020	First release	Riccardo Emmolo, Paride Criscio, Anasofia Carbonell	First General Review
v3.1	24/01/2020	First Version	Federico Gonzalez	Internal Review and Finalization

Acronyms and Abbreviations

Acronym/Abbreviation	Description
TeNDER	affecTive basEd iNtegrateD carE for betteR Quality of Life
WPx	Work Package
Tx.x	Task
Mx	Month (where x defines a project month e.g. M8)
EU	European Union
IoT	Internet of Things
IoHT	Internet of Healthcare Things

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Executive Summary

The following document is aimed to shown up the work carried out to realize TeNDER website, intended both as showcase of the project itself, and as communication tool (D8.2) to spread advancement through targeted online contents. The realization of the site has been led taking into account the requisite clearly expressed in DoA in terms of security, editability, accessibility and easy management (D9.1) for future inputs and updates.

The website will also a part of the Dissemination strategy contributing, as it will be a content platform to make accessible Publications and Outcomes of Pilots Experimentation (M14 - D6.1, M18 – D.6.2, M28 – D6.4, M36 – D6.5).

1 INTRODUCTION

TeNDER website - www.tender-health.eu³ - has been designed and developed considering not only specification about technical requirements, but also taking into account the focus on the “tale” of the project along its whole lifespan. For this reason, in section 2 it will be described each part of the website and its own function in the overall website communication strategy.

1.1 Objective

Aside the general communication purpose of the website (see Executive Summary), TeNDER website it has been conceived to match some technical requirements and functional feature, hereafter pointed out, already evaluated as essential components to run communication activities through digital channels.

1.2 Technical Requirements

From a Technical point of view, TeNDER website has been developed following an initial set of Technical Requirements, which are fully matched (See the table below).

Table 2 - Website Technical Requirements and Development Actions

Technical Requirement	Development Action
Responsive mobile-friendly design that can be used on different devices;	Full-responsive design and fluid adaptation on majority of mobile devices (Tablet and Smartphone)
Quick loading times for users on all devices even with slow internet connections;	CMS adoption (Wordpress) Optimized dependencies (plugin), externalize JS and CSS, Image (Jpg, png) optimization
Accessibility for all	Accessibility test result: 87% ⁴
Well planned information architecture;	2 level architecture, no further layer or nesting
Web analytics traffic tracking with Google Analytics	Google Analytics Plug-in successfully integrated
Search engine optimisation	SEO oriented text writing; YOAST plug-in for SEO monitoring, successfully integrated
Integration with relevant social media platforms	Twitter and LinkedIn integration has been provided
A back-end Content Management System (CMS)	The Website has been based on Wordpress Technology Platform
Strong Security	Secure Access (https) certificate provided; Editing and Administrative roles are assigned by the website manager (DW) through a strong alphanumerical password (13 letters, numbers, special characters)
Effective navigation and good error handling	UX testing activities has been performed before release

³ Initial hypothesis for URL name was www.tender.2020.eu, as written in DoA. Subsequently, due to further elaboration, TeNDER consortium selected a URL which suggested much closeness to health related issues, because more adherent with communicative overall strategy.

⁴ Performed through <https://www.webaccessibility.com/> on 21th of January 2020.

Browser Consistency	Fitting navigation through Safari, Firefox and Chrome
Multilanguage	The website platform has been provided for English, Slovenian, Italian, Spanish and German version

1.3 Other Features

In addition to technical specifications, the overall design has been aimed to create a modern and communicative website, that can be represent a digital touchpoint for a wide range of stakeholder interested in Consortium activities and project outcomes. For these reasons, the website has been provided with some relevant features enlisted here below.

Table 3 - Website Features

Feature	Scope
Newsletter	To be compliant with communication action of sending a 6 months newsletter to stakeholder
Outcomes and Publication	A dynamic section that will be updated through scientific publication and Pilots progress' regarding the project.
Contact form	A simple contact form to give any stakeholder the chance to get in contact directly with the consortium
Communication Kit	A downloadable 'project kit' to give to any stakeholder a handle documentation about TeNDER

2 Website Structure

The overall website structure reflects a kind simplicity that the consortium wants to maintain in any communication and dissemination activity, in line with the accessibility purpose that inspired TeNDER project. For this reason, the first release of the project website (M3) has been featured by plain structure that allows to be integrated progressively as the project keeps evolving. Through this solution, TeNDER partners will be able to contribute along the project by providing info about Pilots (after M14), news, blog post and scientific publications.

Furthermore, the structure of the website contains a multilanguage switch system that allows to read contents in 4 different languages: English, Slovenian, Spanish, German.

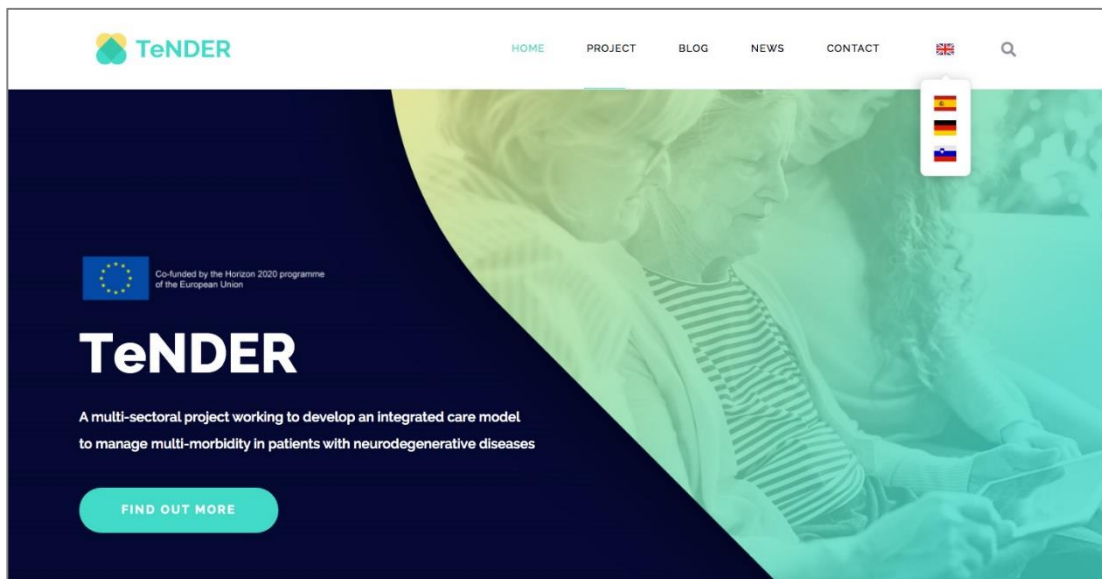


Figure 1 - Multilanguage Selection

2.1 Home Page

The home page is divided structure in 4 main sections, namely:

1. One Sentence TeNDER subsection
2. Short description of the scenario subsection
3. The project in numbers subsection
4. Partners Consortium overview subsection

The Home Page, as well as other internal website pages, has been provided with compliant information (logo, grant agreement number, etc.) to be compliant to European Communication and Dissemination Guidelines H2020.

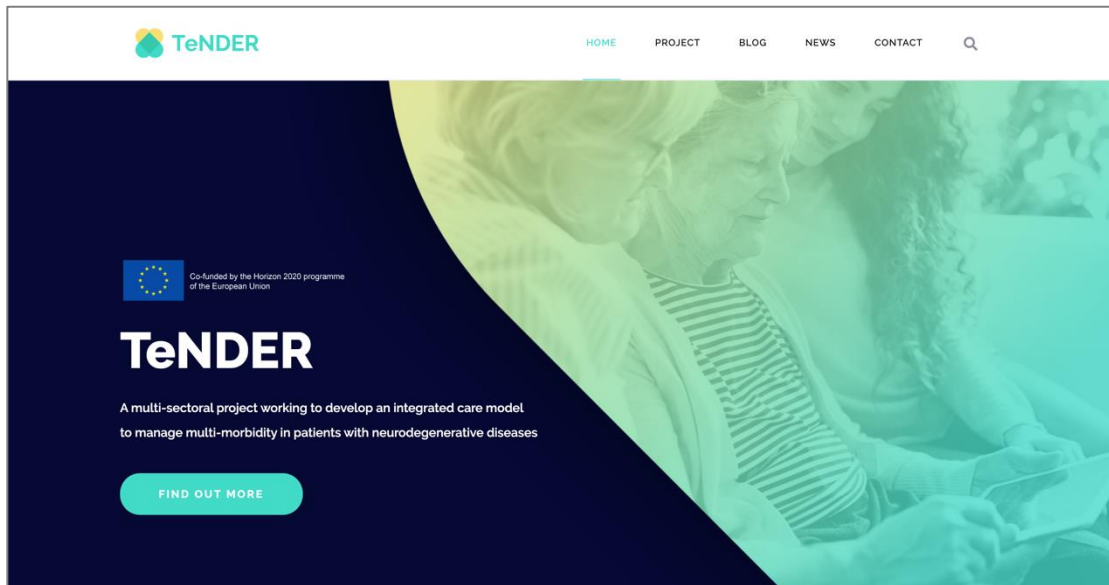


Figure 2 - One Sentence subsection

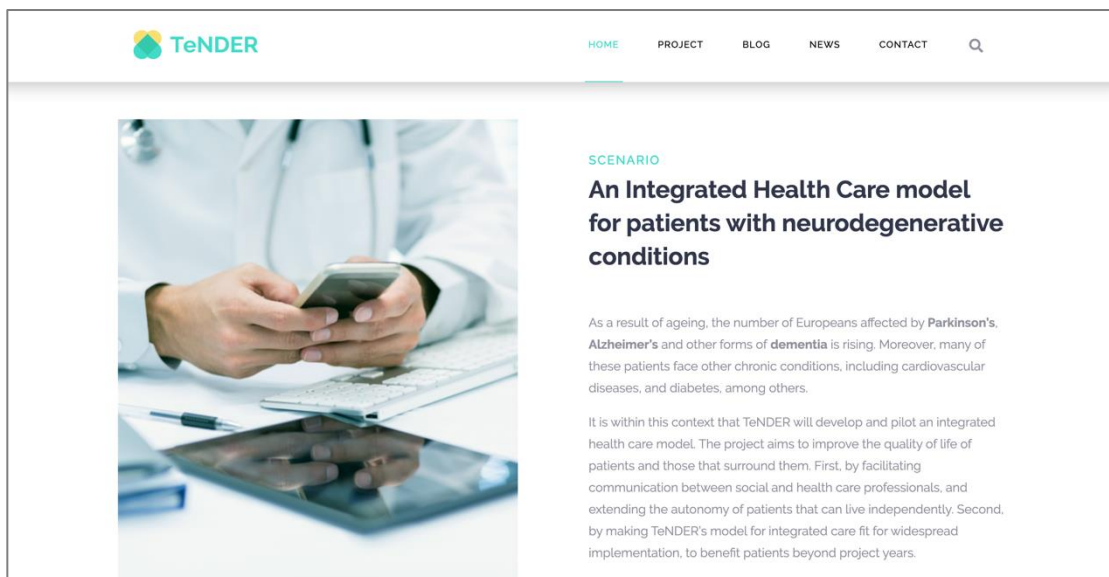


Figure 3 - TeNDER Scenario subsection



Figure 4 - TeNDER in Numbers subsection

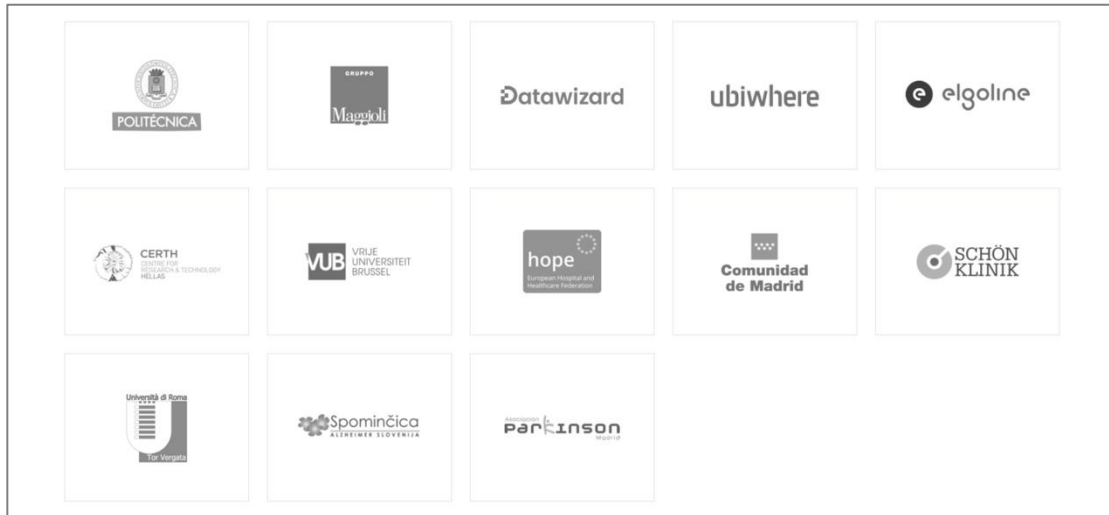


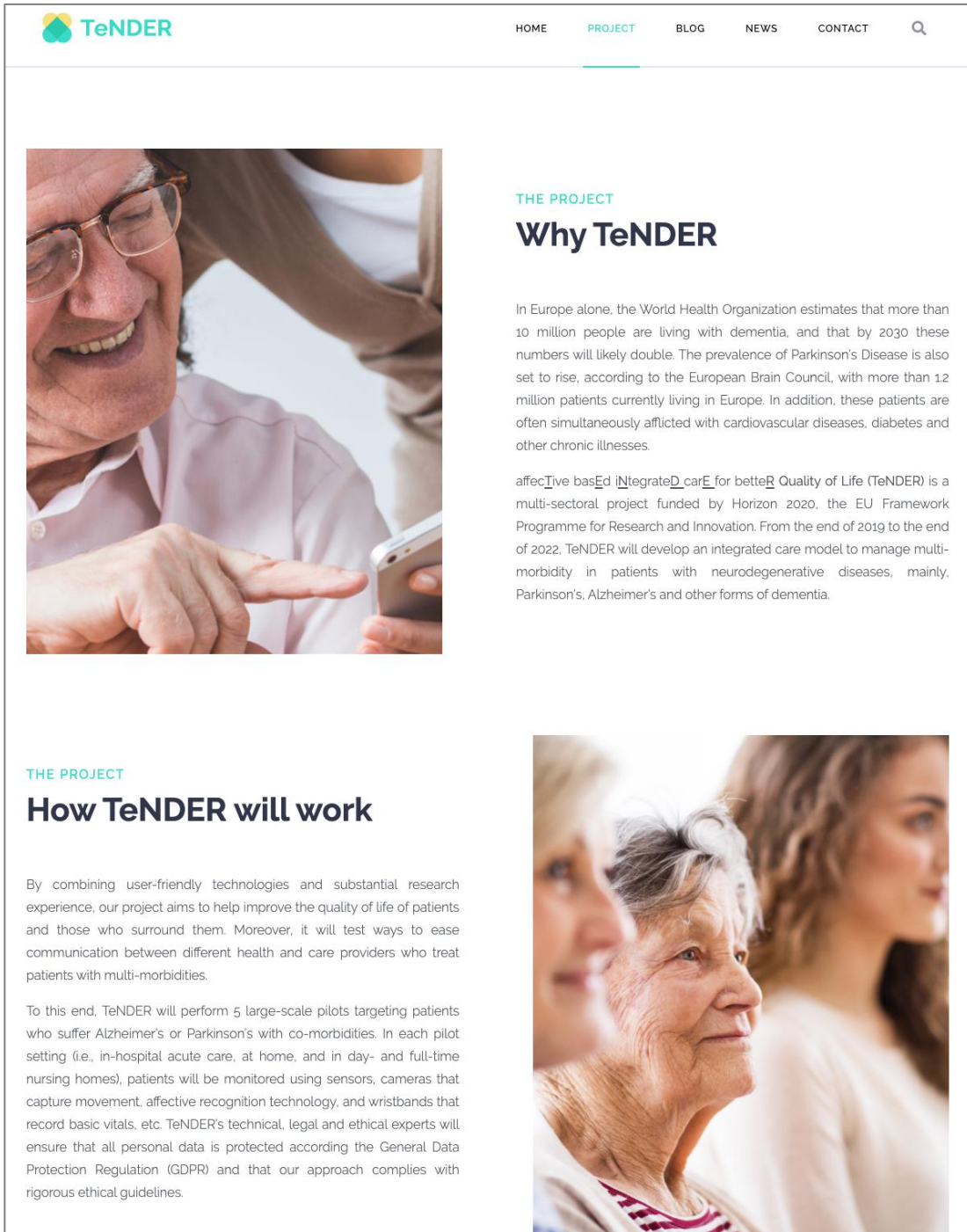
Figure 5 - Partner subsection 1



Figure 6 - Partner subsection 2

2.2 Project

In “Project” section TeNDER project and its consortium has been presented in depth, with a particular focus on partners. In the section users can also find a downloadable press kit provided by HOPE, in which press professional but also common users can have useful and spreadable material about TeNDER.



TeNDER

HOME PROJECT BLOG NEWS CONTACT

THE PROJECT

Why TeNDER

In Europe alone, the World Health Organization estimates that more than 10 million people are living with dementia, and that by 2030 these numbers will likely double. The prevalence of Parkinson's Disease is also set to rise, according to the European Brain Council, with more than 1.2 million patients currently living in Europe. In addition, these patients are often simultaneously afflicted with cardiovascular diseases, diabetes and other chronic illnesses.

afecTive basEd iNtegrateD_care for betteR Quality of Life (TeNDER) is a multi-sectoral project funded by Horizon 2020, the EU Framework Programme for Research and Innovation. From the end of 2019 to the end of 2022, TeNDER will develop an integrated care model to manage multi-morbidity in patients with neurodegenerative diseases, mainly, Parkinson's, Alzheimer's and other forms of dementia.

THE PROJECT

How TeNDER will work

By combining user-friendly technologies and substantial research experience, our project aims to help improve the quality of life of patients and those who surround them. Moreover, it will test ways to ease communication between different health and care providers who treat patients with multi-morbidities.

To this end, TeNDER will perform 5 large-scale pilots targeting patients who suffer Alzheimer's or Parkinson's with co-morbidities. In each pilot setting (i.e., in-hospital acute care, at home, and in day- and full-time nursing homes), patients will be monitored using sensors, cameras that capture movement, affective recognition technology, and wristbands that record basic vitals, etc. TeNDER's technical, legal and ethical experts will ensure that all personal data is protected according to the General Data Protection Regulation (GDPR) and that our approach complies with rigorous ethical guidelines.

Figure 7 - Project subsection 1

HOME
PROJECT
BLOG
NEWS
CONTACT
Q

POLITÉCNICA

THE PROJECT

Coordinator

The Universidad Politécnica de Madrid (UPM) currently gathers more than 3,000 faculty members, around 38,000 undergraduate students, and around 6,000 postgraduate students, covering mostly Engineering disciplines. The institution has a strong commitment to R&D and Innovation initiatives, bringing together more than 200 research units and several research institutes, as well as technological centres.

UPM will contribute to TeNDER, through the Visual Telecommunication Applications Research Group (GATV), with the support of the UPM European projects office and the Telecommunication Engineering School (ETS Ingenieros de Telecomunicación). UPM possesses broad expertise leading and participating in national- and European-funded projects, as well as extensive experience with international collaborations. GATV's main activities are oriented to sensing and computer vision, Future Internet technical innovation and the application to different disciplines such as e-Health, leisure, games.

WHO WE ARE

Our Partners

Maggioli S.p.A (MAG) is the main Italian company with a guiding role for those who operate in the public sector, offering a broad range of specific, highly professional solutions in several domains (business areas): (i) Information Technology, (ii) Services & Technologies, (iii) Publishing, Training and Education, (iv) Document Management, and (v) Museums, Art and Culture.

Datawizard Srl (DW), based in Rome, enriches pharmaceutical data and provides digital health services to EU citizens. As an independent, small and mission-focused SME, they are skilled at getting new products and services to market with rapid uptake and quick response to the demands of stakeholders.

Founded in 2007, Ubiwhere (UBI) focuses on Research, Development and Innovation of software-based solutions in the areas of Smart Cities, Telecom and Future Internet, and New Technologies. Ubiwhere cooperates with leading technology companies that value our partnership and recognise the company's large-scale contribution to their creative and innovative projects.

Elgoline (ELG) is engaged in the development, manufacturing, and marketing of printed circuit boards, flexible circuit boards and development of advanced equipment for scientific use. Besides that, the company has its own research and development team consisting of highly qualified personnel, which is constantly developing new prototypes and products. Elgoline's research and development projects focus on topics like smart homes, elderly

Figure 8 - Project Section 2

2.3 Outcome

This section will allow consortium in updating the public over relevant progress achieved. In particular the section – at 31st of January hided – will be the most relevant both for scientific publication and dissemination activities about Pilots. It is crucial for TeNDER use Pilot as “Case Study” to leverage the value of TeNDER proposition.

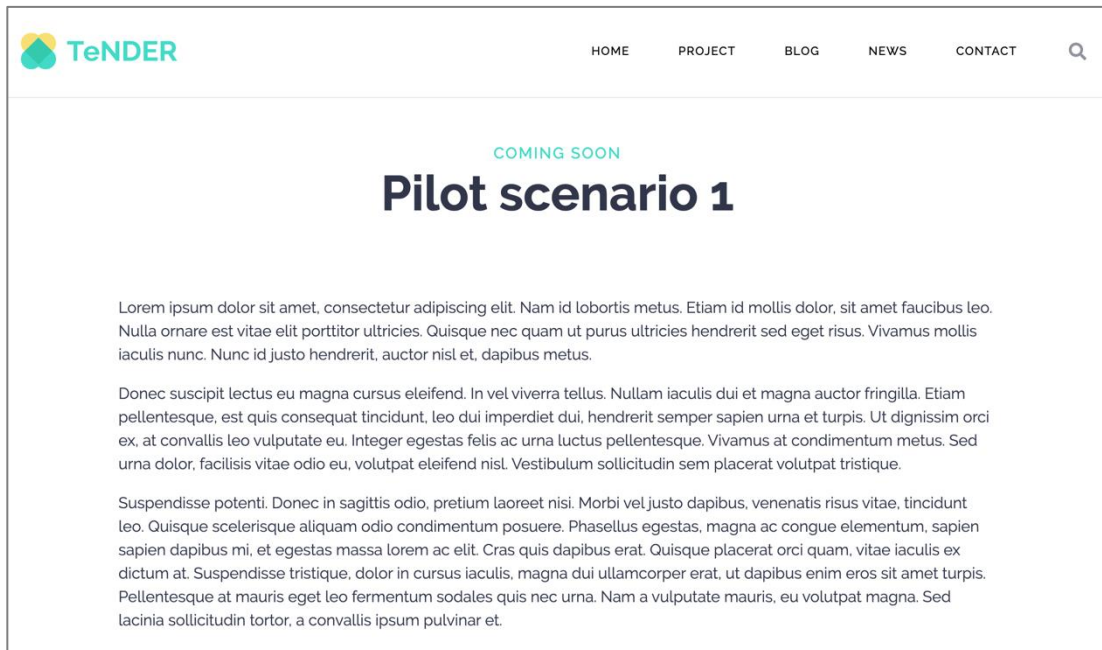


Figure 9 - Pilot Scenario Example

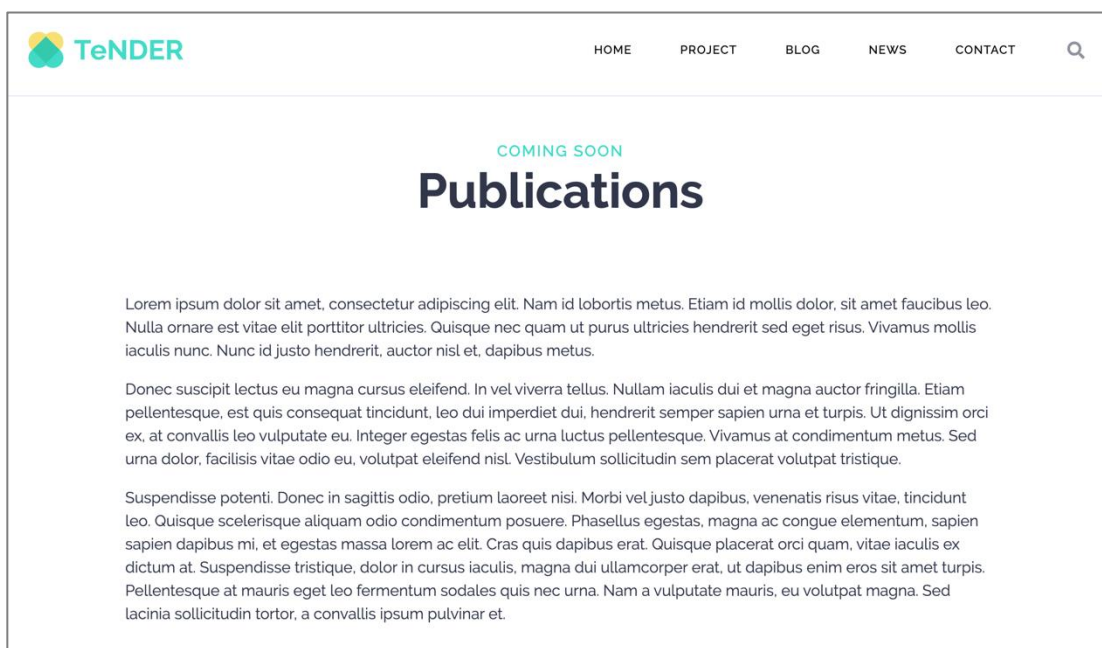



Figure 10 - Pubblicaion Example

2.4 Blog

Blog is intended to be a repository of posts written and provided by partners to “go-in-depth” on a topic related or relevant for TeNDER activities. These posts, beside to qualify and extend the message of consortium aims and help to increase the Search Engine Optimization of the website among the most common Search Engine systems.

2.5 News

This section may be considered as the “diary” of Consortium’s activities. Content providers (among all, HOPE) will write several articles to catch up website users and general public about project progress (in a more mainstream way than Outcome), consortium activities and relevant findings.




[HOME](#) [PROJECT](#) [BLOG](#) [NEWS](#) [CONTACT](#)

🔍

TeNDER project kicks off in Madrid

Posted on 28 January 2020



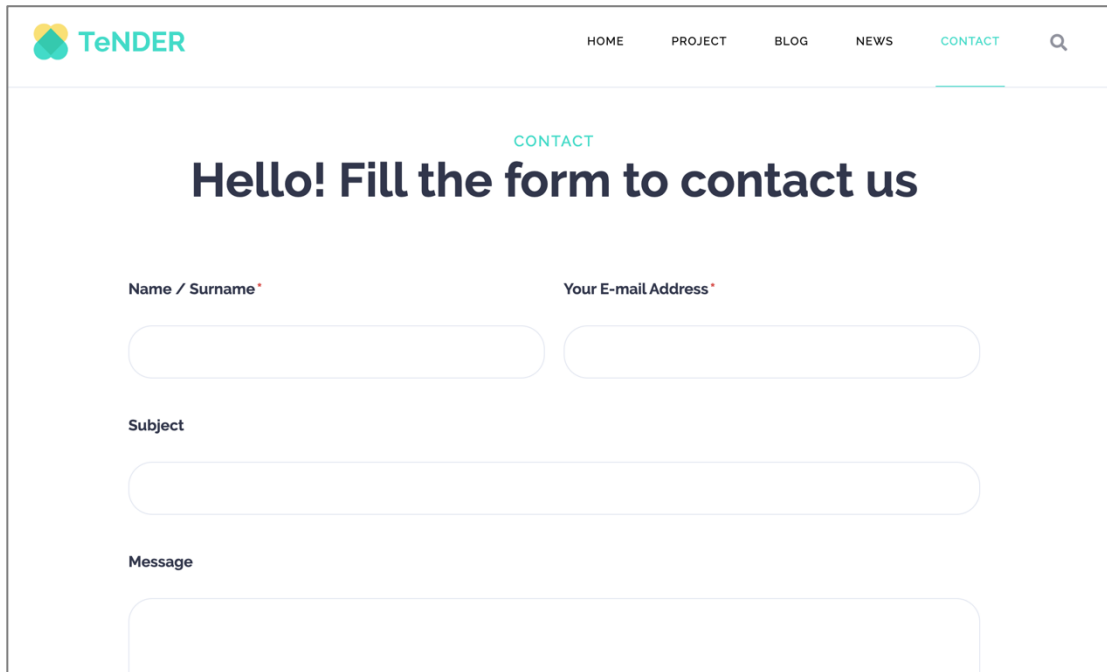
On 3-4 December 2019, the Polytechnic University of Madrid – TeNDER’s coordinating partner – hosted the project’s first meeting. Partners discussed Work Packages, task allocations, timelines, and key deliverables.

TeNDER is a multi-sectoral project funded by Horizon 2020, the EU Framework Programme for Research and Innovation. For the next three years, it will develop an integrated care model to manage multi-morbidity in patients with

Figure 11 - News Section

2.6 Contact

The website has been always considered as mean to open a channel of bi-directional communication with any potential stakeholder. That's why, in line with other common digital practice we included a simplified form to easily get in contact with Consortium.



The screenshot shows the contact section of the TeNDER website. At the top left is the TeNDER logo. The navigation menu includes HOME, PROJECT, BLOG, NEWS, and CONTACT (which is highlighted with a red underline). A search icon is located at the top right. Below the navigation, the word 'CONTACT' is centered in a teal color. The main heading reads 'Hello! Fill the form to contact us'. The form consists of four fields: 'Name / Surname' and 'Your E-mail Address' (both with red asterisks indicating required fields), 'Subject', and 'Message'. Each field is represented by a rounded rectangular input box.

Figure 12 - Contact Section