Co-funded by the Horizon 2020
Framework Programme of the European Union

Deliverable 8.3
Project Website

Work Package 8: Impact, Outreach and Collaboration

TeNDER Project

Grant Agreement ID: 875325

Start date: 1 November 2019

End date: 31 October 2022

Funded under programme(s): H2020-SC1-DTH-2018-2020/H2020-SC1-DTH-2019

Topic: SC1-DTH-11-2019 Large Scale pilots of personalised & outcome based integrated care

Funding Scheme: IA - Innovation action

Disclaimer

This document contains material, which is the copyright of certain TeNDER Partners, and may not be reproduced or copied without permission. The commercial use of any information contained in this document may require a license from the proprietor of that information. The reproduction of this document or of parts of it requires an agreement with the proprietor of that information. The document must be referenced if used in a publication.

The TeNDER consortium consists of the following Partners.

Table 1 - Consortium Partners List

No	Name	Short name	Country
1	UNIVERSIDAD POLITECNICA DE MADRID	UPM	Spain
2	MAGGIOLI SPA	MAG	Italy
3	DATAWIZARD SRL	DW	Italy
4	UBIWHERE LDA	UBIWHERE	Portugal
5	ELGOLINE DOO	ELGOLINE	Slovenia
6	ETHNIKO KENTRO EREVNAS KAI TECHNOLOGIKIS ANAPTYXIS	CERTH	Greece
7	VRIJE UNIVERSITEIT BRUSSEL	VUB	Belgium
8	FEDERATION EUROPEENNE DES HOPITAUX ET DES SOINS DE SANTE	HOPE	Belgium
9	SERVICIO MADRILENO DE SALUD	SERMAS	Spain
10	SCHON KLINIK BAD AIBLING SE & CO KG	SKBA	Germany
11	UNIVERSITA DEGLI STUDI DI ROMA TOR VERGATA	UNITOV	Italy
12	SLOVENSKO ZDRUZENJE ZA POMOC PRI DEMENCI - SPOMINCICA ALZHEIMER SLOVENIJA	SPOMINCICA	Slovenia
13	ASOCIACION PARKINSON MADRID	APM	Spain

Document Information

Project short name and Grant Agreement ID	TeNDER (875325)
Work package	WP8
Deliverable number	D8.3
Deliverable title	Project Web Site
Responsible beneficiary	DW
Involved beneficiaries	ALL
Type[1]	Report
Dissemination level[2]	PU
Contractual date of delivery	31.01.2020
Last update	30.01.2020

---

[1] **R:** Document, report; **DEM:** Demonstrator, pilot, prototype; **DEC:** Websites, patent fillings, videos, etc.; **OTHER**; ETHICS: Ethics requirement; ORDP: Open Research Data Pilot.

[2] **PU:** Public; **CO:** Confidential, only for members of the consortium (including the Commission Services).

Document History

Version	Date	Status	Authors, Reviewers	Description
v 0.01	03/12/2019	Template	Paride Criscio	Project deliverable template.
v1.0	10/12/2019	Draft	Paride Criscio, Riccardo Emmolo,	Table of content
v1.1	02/01/2020	Draft	Riccardo Emmolo, Flavia Rosati, Anasofia Carbonell	Technical Requirements and Other Features
v1.2	04/01/2020	Draft	Saverio Gravina, Paride Criscio	Executive Summary and introduction
v2.0	10/01/2020	Draft	Riccardo Emmolo	Website Mock-up
v2.1	13/01/2020	Draft	Riccardo Emmolo	Website definitive Screenshot
v3.0	16/01/2020	First release	Riccardo Emmolo, Paride Criscio, Anasofia Carbonell	First General Review
v3.1	24/01/2020	First Version	Federico Gonzalez	Internal Review and Finalization

Acronyms and Abbreviations

Acronym/Abbreviation	Description
TeNDER	affecTive basEd iNtegrateD carE for betteR Quality of Life
WPx	Work Package
Tx.x	Task
Mx	Month (where x defines a project month e.g. M8)
EU	European Union
IoT	Internet of Things
IoHT	Internet of Healthcare Things

Contents

List of Figure

List of Tables

Executive Summary

The following document is aimed to shown up the work carried out to realize TeNDER website, intended both as showcase of the project itself, and as communication tool (D8.2) to spread advancement through targeted online contents. The realization of the site has been led taking into account the requisite clearly expressed in DoA in terms of security, editability, accessibility and easy management (D9.1) for future inputs and updates.

The website will also a part of the Dissemination strategy contributing, as it will be a content platform to make accessible Publications and Outcomes of Pilots Experimentation (M14 - D6.1, M18 – D.6.2, M28 – D6.4, M36 – D6.5).

1 INTRODUCTION

TeNDER website - www.tender-health.eu[3] - has been designed and developed considering not only specification about technical requirements, but also taking into account the focus on the "tale" of the project along is whole lifespan. For this reason, in section 2 it will be described each part of the website and its own function in the overall website communication strategy.

1.1 Objective

Aside the general communication purpose of the website (see Executive Summary), TeNDER website it has been conceived to match some technical requirements and functional feature, hereafter pointed out, already evaluated as essential components to run communication activities through digital channels.

1.2 Technical Requirements

From a Technical point of view, TeNDER website has been developed following an initial set of Technical Requirements, which are fully matched (See the table below).

Table 2 - Website Technical Requirements and Development Actions

Technical Requirement	Development Action
Responsive mobile-friendly design that can be used on different devices;	Full-responsive design and fluid adaptation on majority of mobile devices (Tablet and Smartphone)
Quick loading times for users on all devices even with slow internet connections;	CMS adoption (Wordpress) Optimized dependencies (plugin), externalize JS and CSS, Image (Jpg, png) optimization
Accessibility for all	Accessibility test result: 87%[4]
Well planned information architecture;	2 level architecture, no further layer or nesting
Web analytics traffic tracking with Google Analytics	Google Analytics Plug-in successfully integrated
Search engine optimisation	SEO oriented text writing; YOAST plug-in for SEO monitoring, successfully integrated
Integration with relevant social media platforms	Twitter and Linkedin integration has been provided
A back-end Content Management System (CMS)	The Website has been based on Wordpress Technology Platform
Strong Security	Secure Access (https) certificate provided; Editing and Administrative roles are assigned by the website manager (DW) through a strong alphanumerical password (13 letters, numbers, special characters)
Effective navigation and good error handling	UX testing activities has been performed before release

---

[3] Initial hypotesis for URL name was www.tender.2020.eu, as written in DoA. Subsequently, due to further elaboration, TeNDER consortium selected a URL which suggested much closeness to health related issues, because more adherent with communicative overall strategy.

[4] Performed through https://www.webaccessibility.com/ on 21th of January 2020.

Browser Consistency	Fitting navigation through Safari, Firefox and Chrome
Multilanguage	The website platform has been provided for English, Slovenian, Italian, Spanish and German version

1.3 Other Features

In addition to technical specifications, the overall design has been aimed to create a modern and communicative website, that can be represent a digital touchpoint for a wide range of stakeholder interested in Consortium activities and project outcomes. For these reasons, the website has been provided with some relevant features enlisted here below.

Table 3 - Website Features

Feature	Scope
Newsletter	To be compliant with communication action of sending a 6 months newsletter to stakeholder
Outcomes and Publication	A dynamic section that will be updated through scientific publication and Pilots progress' regarding the project.
Contact form	A simple contact form to give any stakeholder the chance to get in contact directly with the consortium
Communication Kit	A downloadable 'project kit' to give to any stakeholder a handle documentation about TeNDER

2   Website Structure

The overall website structure reflects a kind simplicity that the consortium wants to maintain in any communication and dissemination activity, in line with the accessibility purpose that inspired TeNDER project. For this reason, the first release of the project website (M3) has been featured by plain structure that allows to be integrated progressively as the project keeps evolving. Through this solution, TeNDER partners will be able to contribute along the project by providing info about Pilots (after M14), news, blog post and scientific publications.

Furthermore, the structure of the website contains a multilanguage switch system that allows to read contents in 4 different languages: English, Slovenian, Spanish, German.
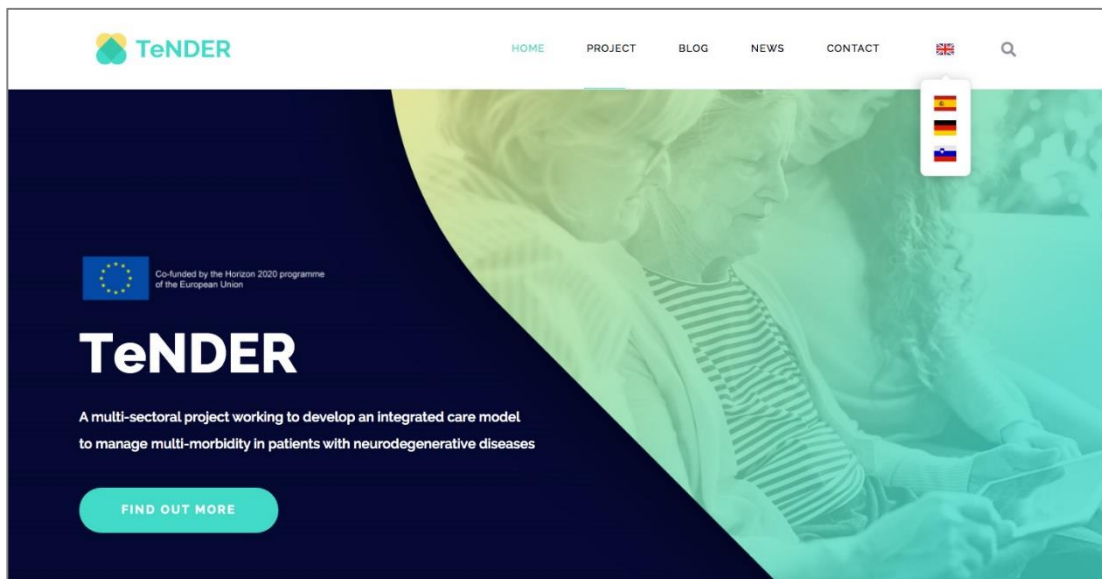
Figure 1 - Multilanguage Selection

2.1   Home Page

The home page is divided structure in 4 main sections, namely:

1. One Sentence TeNDER subsection
2. Short description of the scenario subsection
3. The project in numbers subsection
4. Partners Consortium overview subsection

The Home Page, as well as other internal website pages, has been provided with compliant information (logo, grant agreement number, etc.) to be compliant to European Communication and Dissemination Guidelines H2020.
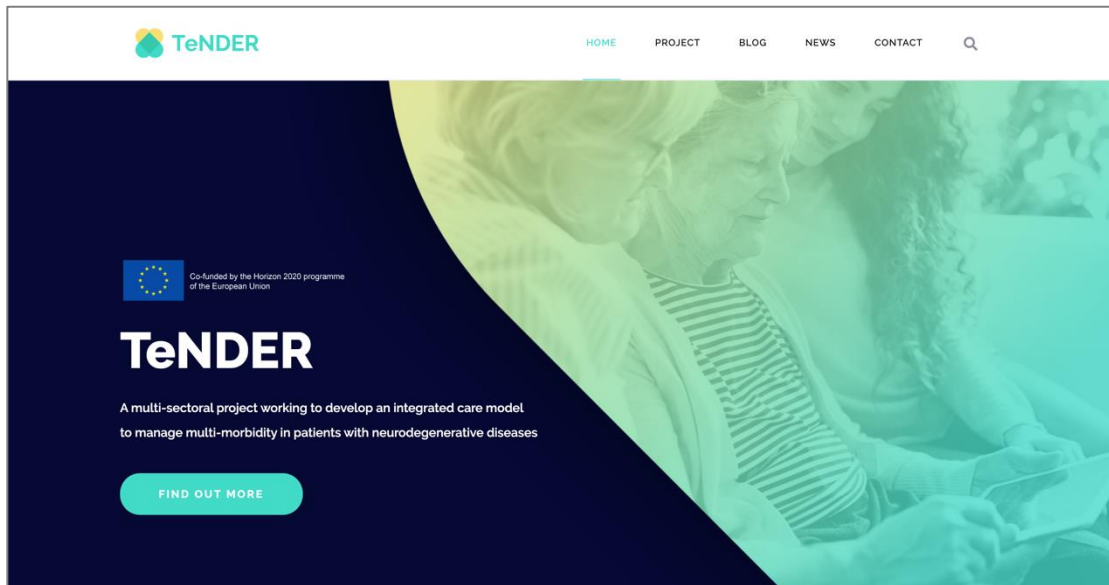
Figure 2 - One Sentence subsection
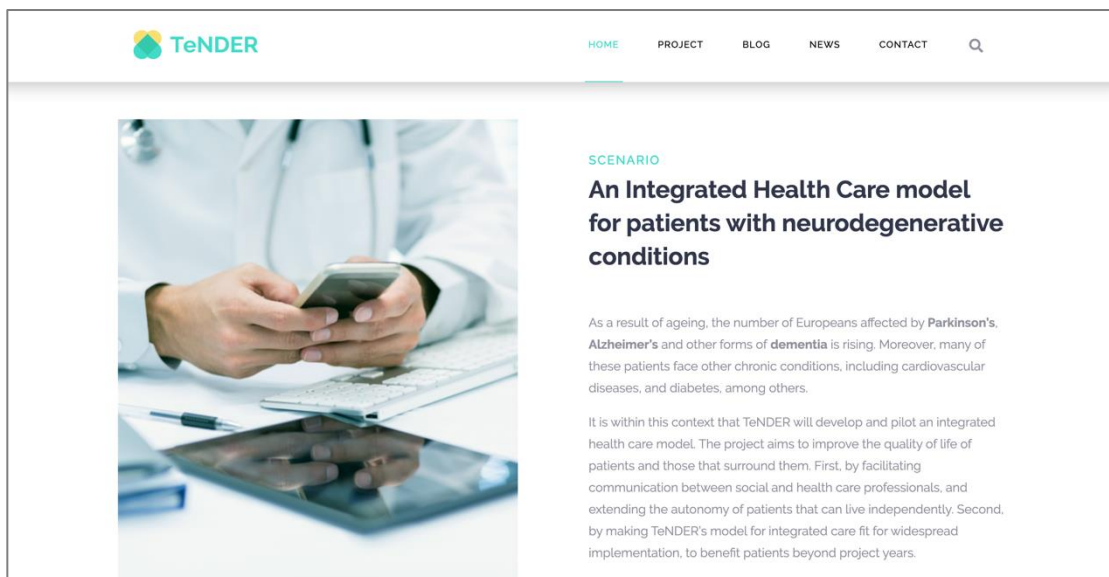
Figure 3 - TeNDER Scenario subsection

Figure 4 - TeNDER in Numbers subsection
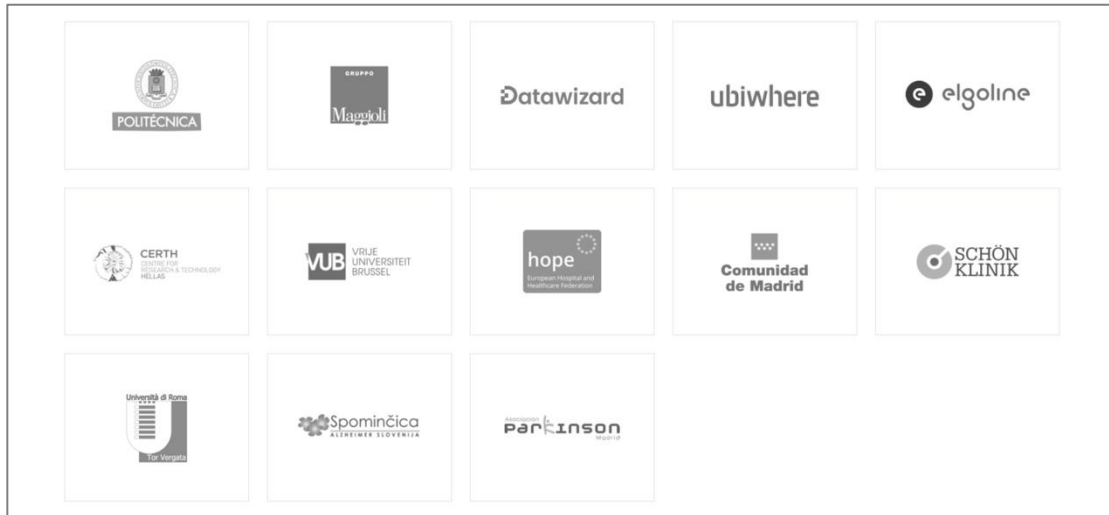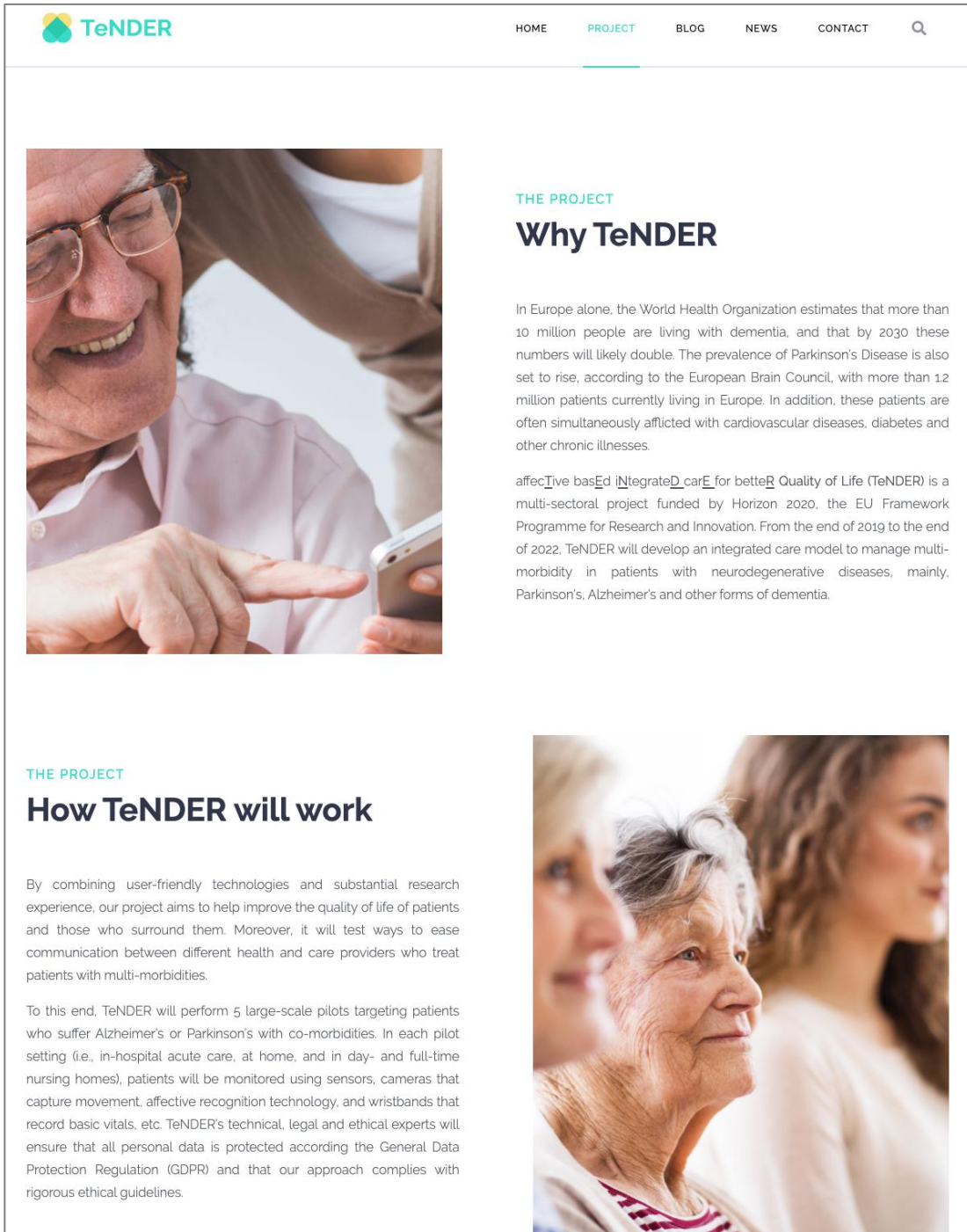
Figure 5 - Partner subsection 1

Figure 6 - Partner subsection 2

2.2 Project

In "Project" section TeNDER project and its consortium has been presented in depth, with a particular focus on partners. In the section users can also find a downloadable press kit provided by HOPE, in which press professional but also common users can have useful and spreadable material about TeNDER.

Figure 7 - Project subsection 1

Figure 8 - Project Section 2

2.3   Outcome

This section will allow consortium in updating the public over relevant progress achieved. In particular the section – at 31st of January hided – will be the most relevant both for scientific publication and dissemination activities about Pilots. It is crucial for TeNDER use Pilot as "Case Study" to leverage the value of TeNDER proposition.
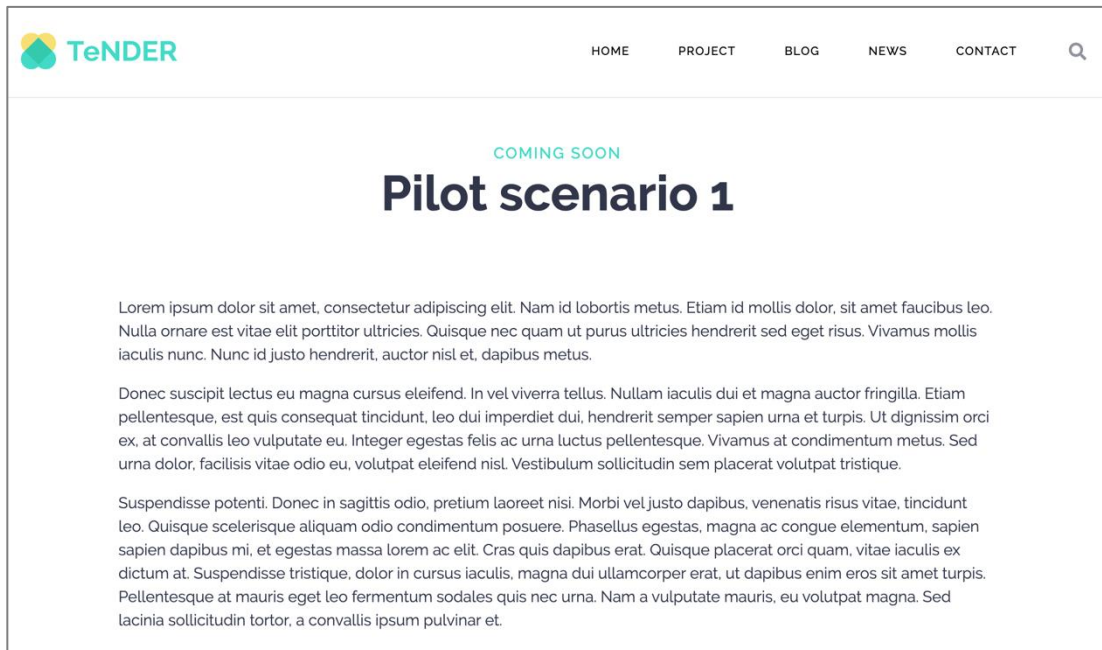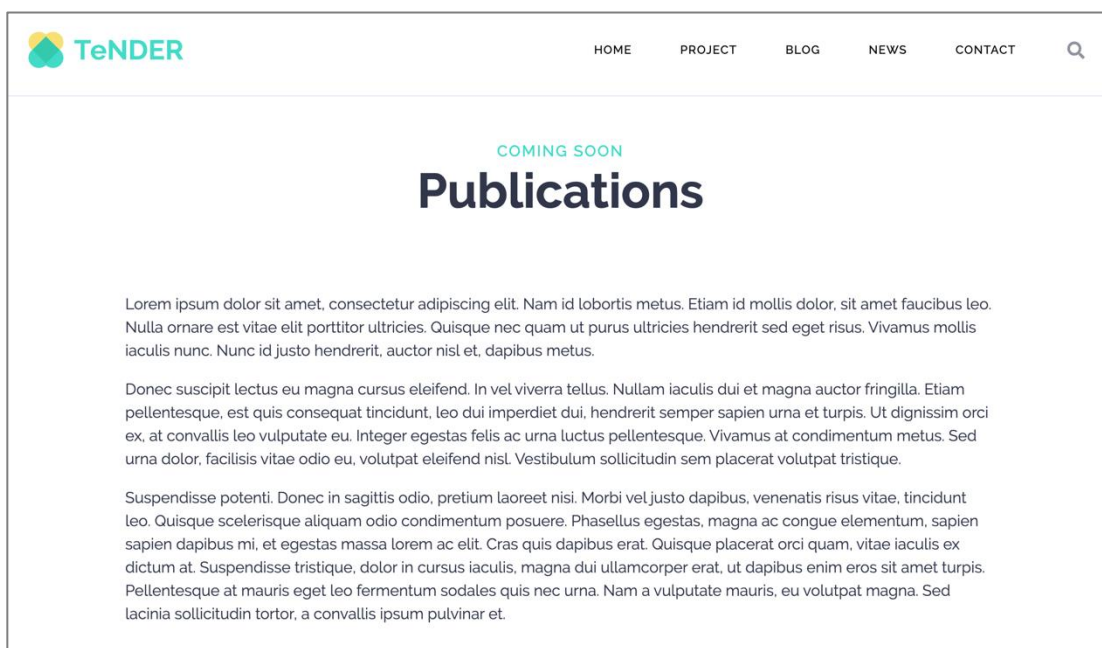

Figure 9 - Pilot Scenario Example

Figure 10 - Pubblication Example

2.4   Blog

Blog is intended to be a repository of posts written and provided by partners to "go-in-depth" on a topic related or relevant for TeNDER activities. These posts, beside to qualify and extend the message of consortium aims and help to increase the Search Engine Optimization of the website among the most common Search Engine systems.

2.5   News

This section may be considered as the "diary" of Consortium's activities. Content providers (among all, HOPE) will write several articles to catch up website users and general public about project progress (in a more mainstream way than Outcome), consortium activities and relevant findings.

Figure 11 - News Section

2.6   Contact

The website has been always considered as mean to open a channel of bi-directional communication with any potential stakeholder. That's why, in line with other common digital practice we included a simplified form to easily get in contact with Consortium.

Figure 12 - Contact Section